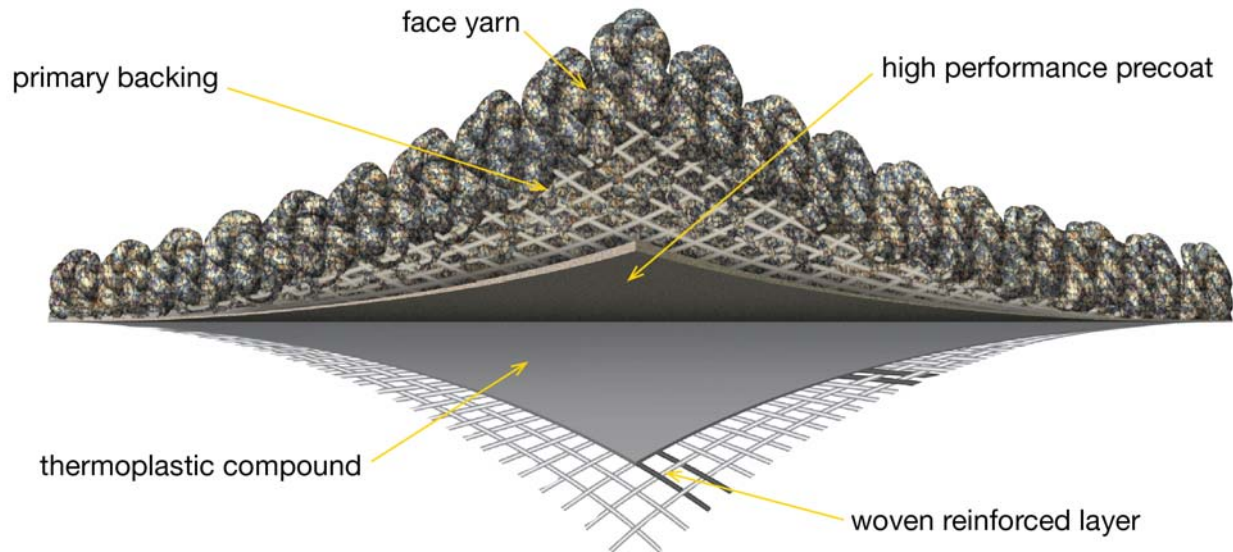




EcoWorx® Broadloom



backing system

EcoWorx Broadloom

backing description

100% thermoplastic polyolefin compound with a high performance precoat and a reinforcing layer

backing process

- 3-step process
1. High performance precoat for maximum tuft bind
 2. Thermoplastic laminate for superior delamination strength
 3. Woven reinforcing layer for stability

primary

Synthetic

stabilizer

Woven reinforcing layer

weight

1051g/m² (31 oz/yd²)

width

3.66m (12 feet)

testing

- Radiant Panel Fire – Class 1 (based on pile construction)
- NBS Smoke < 450 (based on pile construction)
- Meets CRI's Green Label Protocol



antimicrobial	Passes AATCC 174 when installed with Shaw 3600
installation	Shaw 3500, 3600. Direct glue installation only.
performance	<ul style="list-style-type: none">• Superior performance to traditional broadloom backing• Lifetime warranty against edge ravel and delamination• Excellent pattern match
environmental	<ul style="list-style-type: none">• 20% Recycled Content• Certified Silver Cradle to Cradle by McDonough Braungart Design Chemistry (MBDC)• PVC-free• Optimized for human health and safety• Low VOC's meeting CRI Green Label and Green Label Plus requirements• Lighter weight than traditional broadloom backings• Fully recyclable using Shaw's proprietary dissolution process
warranty	Lifetime Commercial
reclamation	Environmental guarantee: For cradle-to-cradle recycling, call 1800-556-302
online information	To download details on installation, specifications, and warranties online visit www.shawcontractgroup.com.au