

ferco  
SEATING



auditorium seating collection



# welcome

Since 1983 when Ferco was founded our desire to be clients' partner of choice has been at the forefront of our philosophy. It is reflected in our commitment to friendly, professional customer service and unwavering attention to detail.

In house design and manufacture capability means we deliver design-led, world class auditorium chairs and enable us to set trends rather than follow them.

Our state of the art facility incorporates the latest technology and manufacturing methods with rigorous quality control.

Our designers are creative problem solvers - they arrive at seating solutions that best fit your venue. We love to talk design. Aesthetics. Solutions and functionality. This is our passion. It runs through our company.

We have a network of offices in central locations all over the world. Filled with knowledgeable and friendly people. So we're equipped to deliver any seating requirement - regardless of size or location. With clients in over 60 countries we provide global reach with a personal touch.

Our dedicated regional sales teams understand local customs. They offer professional guidance and experience, and they're flexible - helping clients achieve their needs.

And we're most proud of our people. All of them live by the belief that nothing is impossible. They're here to inspire you. To help you create a space that in turn inspires and entertains your audiences.



- Design Matters.** Our designers are great at coming up with creative solutions to the most challenging briefs in addition to customising our existing products. We ensure that our designs are easy to understand yet detailed enough for manufacture commencement.
- Manufacturing.** Group products are manufactured in house at our state of the art facility incorporating the latest technology in terms of materials and construction methods. We apply best practice principles which reduce waste and increases efficiency.
- Quality Control.** We exercise total control over production, imposing a rigorous quality regime throughout the production process. All products carry a worldwide five-year manufacturer's warranty and we are ISO 9001 and ISO14001 accredited.
- Site Surveys & Project Management.** An integral part of our service is ensuring smooth running of projects. Your project will be overseen by a dedicated project manager and all of our projects team are highly skilled with experience in making, installing and servicing our products.
- Client Service.** Our mission is to be our clients' partner of choice. From first contact to completion of installation we are committed to understanding your needs and providing a professional and friendly service that exceeds your expectations in every way.

# design-led performance seating

Your choice of seating will very much depend on the type of events and performances you intend to hold.

Whether you are a conference facility, theatre or corporate auditorium, the layout and seating itself will play a central role in attracting events and revenue potential of your venue.

How the layout is planned will determine the ultimate audience capacity; and future-proofing is critical when looking to maximise income streams.

And with this in mind, our auditorium seating collection features options such as built in cupholders and the integrated Wrimatic™ A3 writing tablet.

As well as the consideration given to capacity and sightlines, we work with you to blend the right aesthetic with ergonomics and comfort. Providing seats that are beautiful, comfortable and functional.

The right space creates the ultimate audience experience. That is why we're so passionate about designing the seating that fills these spaces.

We want to work with you to create a beautiful space that delights your audience and increases customer loyalty.

Attention to detail, work ethic, expertise - you can see it in every one of our chairs. This is what's at the heart of our company.

## mission

exceed customer expectations  
live by design  
inspire a happy team



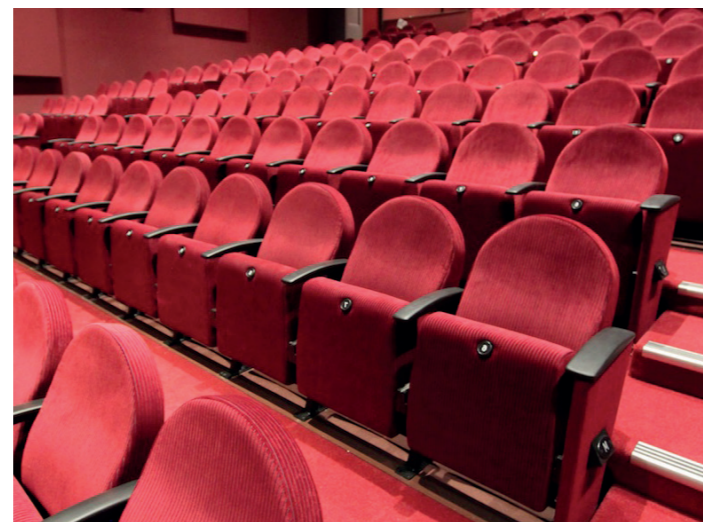
## arctic



The Arctic was developed for Singapore's Universal Studios theme park.

The domed backrest is reminiscent of Grand Caberet and music halls which once dominated the social set of the twenties.

Designed to provide nostalgia and legacy without compromising on modern expectations of comfort and ergonomics.



seating made better

## atlantic



The Atlantic is a chair providing levels of comfort and versatility beyond its compact size.

Ideal for both refurbishments and new projects, the variety of seat centre choices enables clients to maximise seating capacity without compromising on form or function.

Cold cure moulded foam ensures long lasting comfort while the polyurethane armrests will outlast all those in fabric.

The moulded foam cushions wrap the support springs in an airtight cocoon preventing both noise and corrosion.

Its compact envelope allows for ease of access and egress.



seating made better

## beaufort



With its clean lines and simple design, the Beaufort is the ideal choice for a stylish, contemporary aesthetic.

Having a small closed depth it can be incorporated into small spaces and tiers of 800mm depth without having to compromise on comfort or access.

Wooden finish available for acoustic properties.



## cas pian



Designed for the Hanoi Convention Centre project, the Caspian is a contemporary, sophisticated auditorium chair.

In any parliamentary style venue it is necessary for audience members to command the attention of a large quantity of people across a wide open space.

It was therefore an option to incorporate a microphone / translation system for each seating space.

Finished in wood with sumptuous padding and a high back, it is customisable with an concealed tablet which stows neatly into the armrest.



## mbs



The MBS is the ultimate wooden finish seat.

Traditionally, theatres favour wooden finishes as it not only adds a touch of luxury but is also acoustically friendly.

The MBS incorporates these advantages with a distinct, modern design.



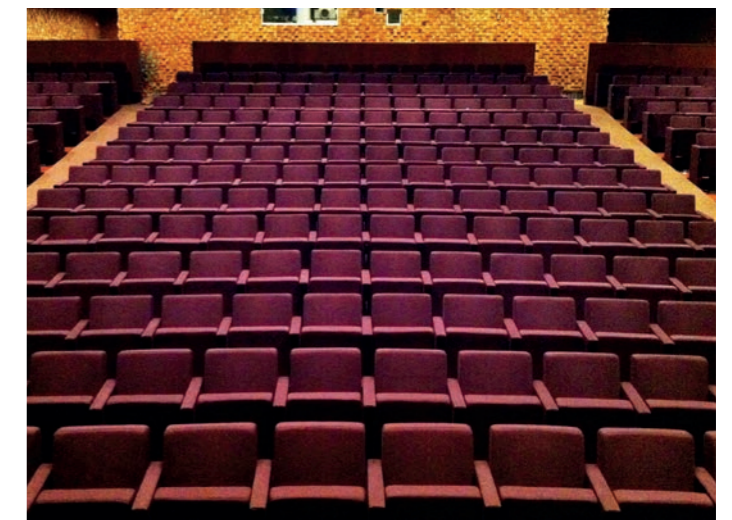
## mos



MOS was developed as the quintessential fixed seating solution for modern conference projects with its modular design making it easy to install, maintain and configure.

The simplicity of this chair makes it the ideal choice for clients who are seeking a functional yet aesthetically pleasing look in their auditorium.

The MOS is acoustically friendly with options for headrests and an integrated tablet.



## pacific



The Pacific is the theatre seat of choice where comfort and durability are the primary concerns.

Its compact envelope allows for ease of access and egress and the extensive backrest options ensure the maximum comfort and function.

Designed to be comfortable and maintenance free throughout its lifetime, this seat provides levels of comfort far beyond its size.

Cold cure moulded foam ensures long lasting comfort while the polyurethane armrests will outlast all those in fabric.

The moulded foam cushions wrap the support springs in an airtight cocoon preventing both noise and corrosion. Its compact envelope allows for ease of access and egress.



## ARC one



With its thickly upholstered seat and back, the ARC One sets new standards in audience comfort.

It incorporates a silent gravity tip-up mechanism and a perforated acoustic base suitable for indoor applications.



## ARC max



The best selling ARC Max is specifically designed for comfort, function and versatility. It's ergonomic shape and contoured back focus particular attention on lumbar support and correct posture.

The ARC Max is highly customisable with options including higher backs and acoustic dampening.

Auditoriums achieve excellent utilisation of space with this seat which is suitable for both radial and straight layouts.



## ARC VIP



A member of the ARC family, the ARC VIP was designed with maximum comfort for discernible guests at the forefront of the design brief.

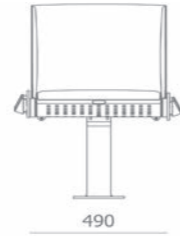
Its high back rest, wide seat and deluxe padding make it the ideal chair for projects of note.



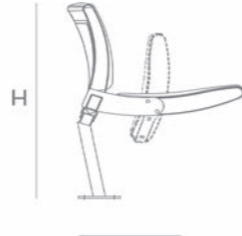


arc one

DIMENSIONS	
H	C
790	340



490

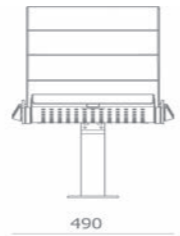


H

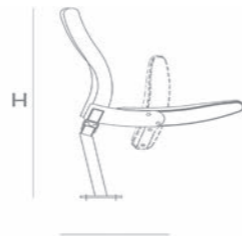
C

arc max

DIMENSIONS	
H	C
890	375



490

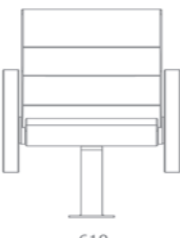


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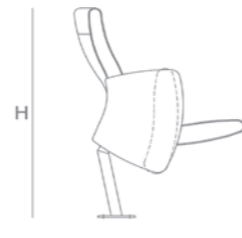
C

arc vip

DIMENSIONS	
H	C
955	410



610

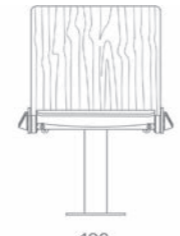


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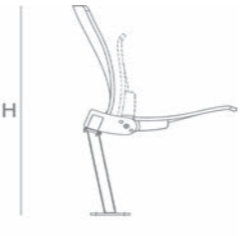
C

arc wood

DIMENSIONS	
H	C
900	230



490



H

C

pacific

DIMENSIONS		
P°	H	C
16°	925	525
20°	915	565



535 560 585 610



H

C

wrimatic

DIMENSIONS	
H	C
365	465



465

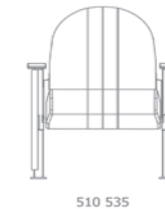


H

C

arctic

DIMENSIONS		
P°	H	C
16°	870	430
20°	860	455



510 535

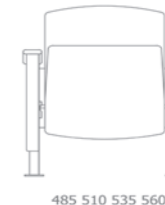


H

C

atlantic

DIMENSIONS		
P°	H	C
17°	845	415
20°	835	440



485 510 535 560

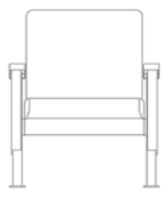


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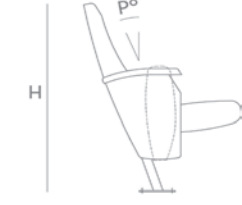
C

beaufort

DIMENSIONS		
P°	H	C
17°	900	410
20°	880	480



485 510 535 560

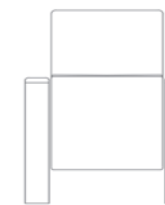


H

C

caspien

DIMENSIONS		
P°	H	C
14°	1015	460
17°	1010	505
20°	1000	545



560 585 610



H

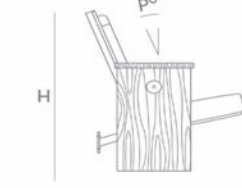
C

mbs

DIMENSIONS		
P°	H	C
17°	900	450
20°	890	480



510 535 560



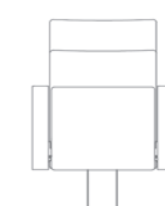
H

C

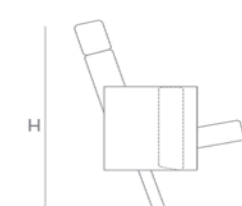
mos

DIMENSIONS		
	H	C
A	860	490
B	1015	535

A = WITHOUT EXTENDED HEADREST  
B = WITH EXTENDED HEADREST (OPTIONAL)



540 560 580

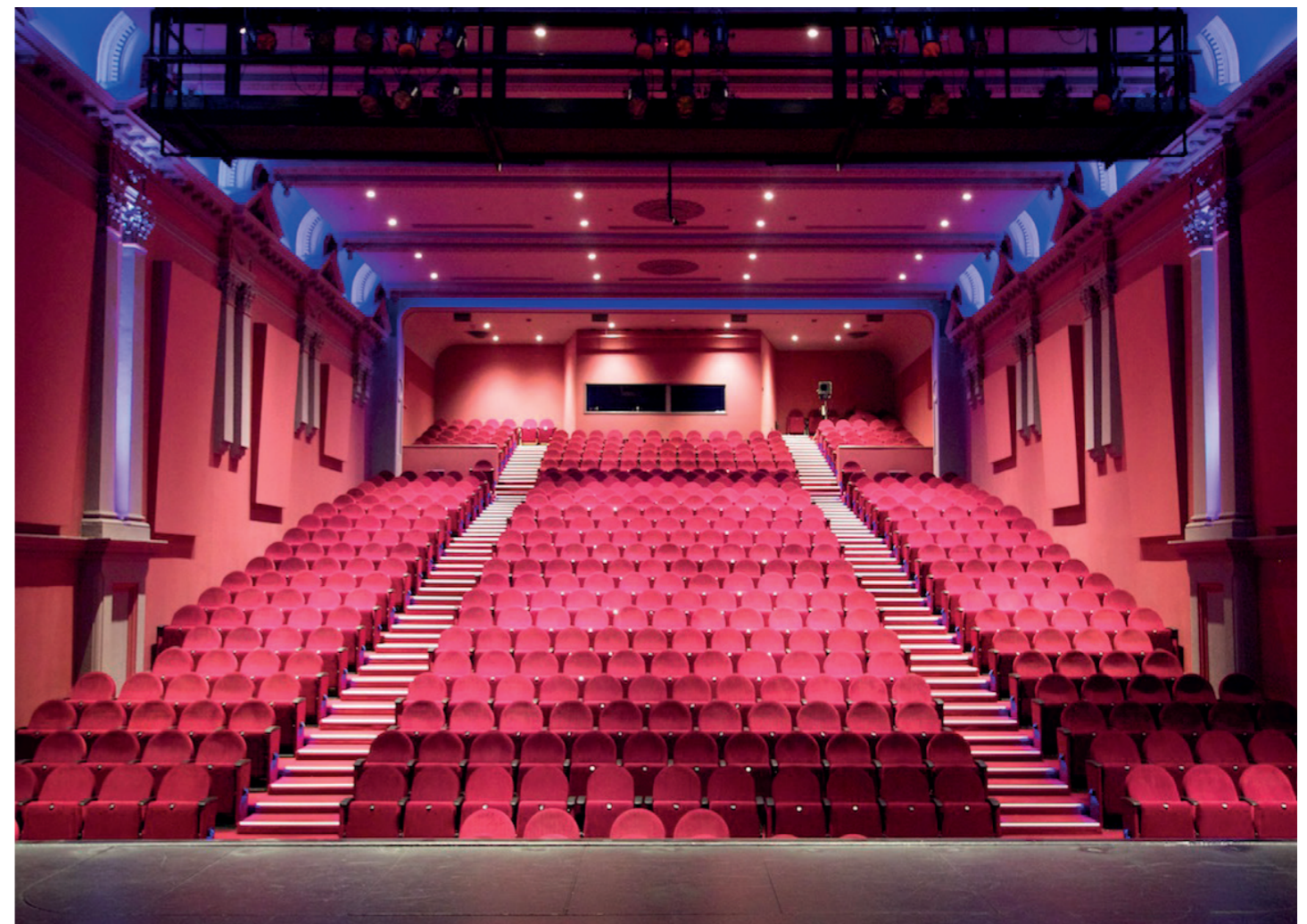
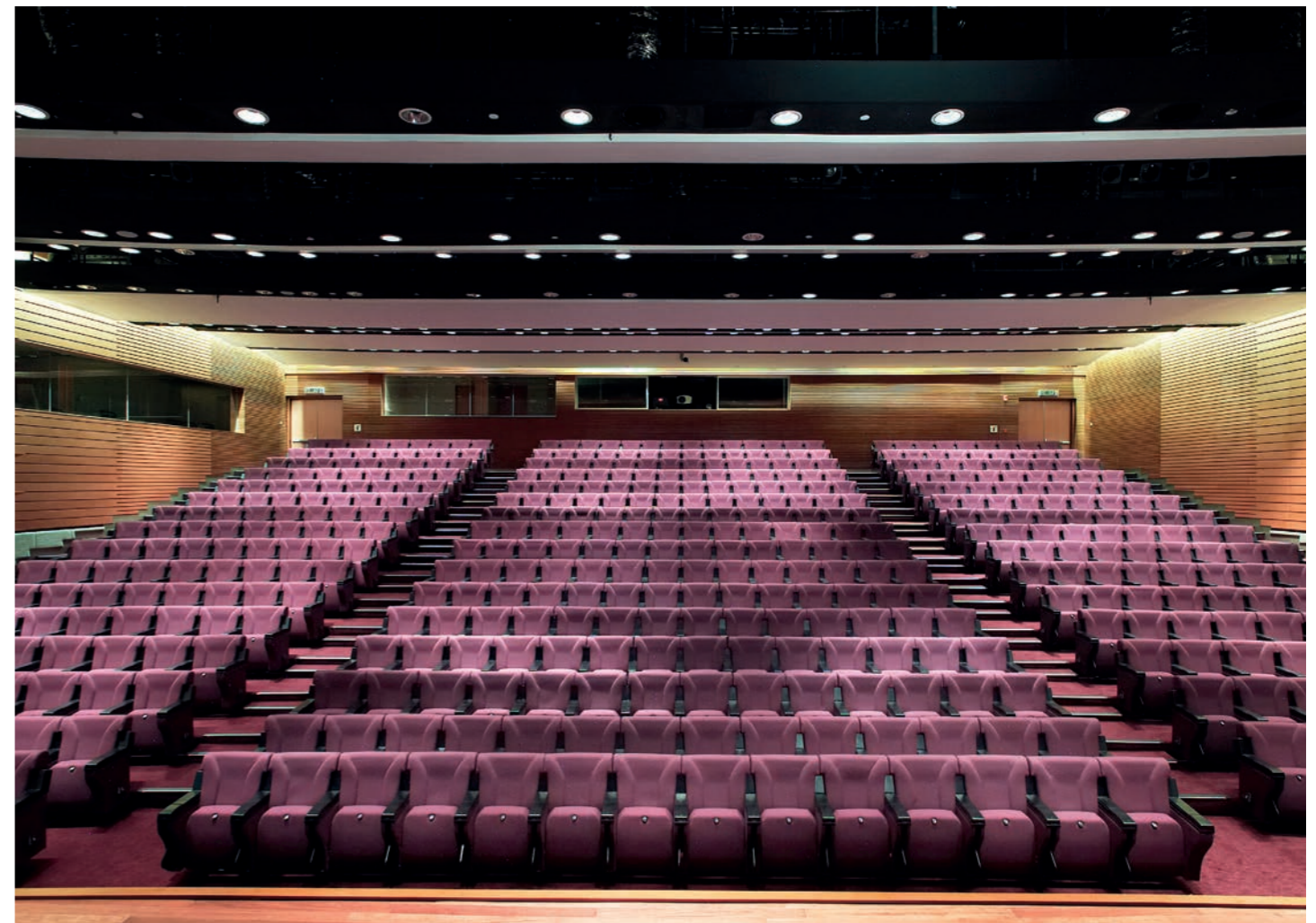


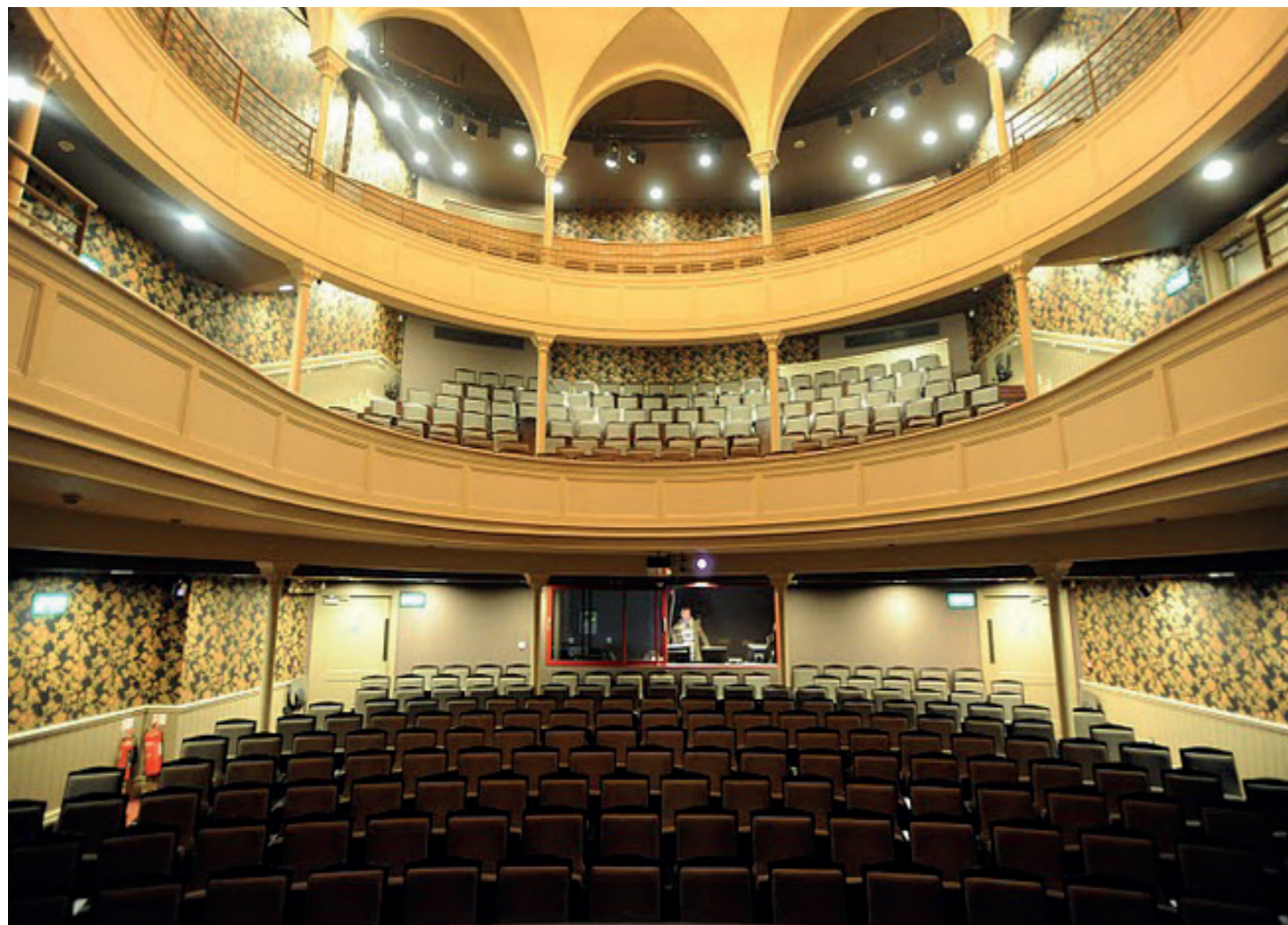
H

C



projects







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