

**IMAGINE IF...** the leading energy companies of the world had declared a decade ago that they would contribute 10% of their net earnings to public benefit initiatives. How would our world be different?

## THE ORGANIZATION

One Globe Foundation (OGF) was incorporated in 2006. OGF's launch initiative was an alliance with United Nations World Environment Programme in support of World Environment Day. Since then our network of investors and benefactors has grown to include a wide range of individuals and organizations who share our belief in using entrepreneurial approaches and venture philanthropy to solve our global problems.

#### THE COLLABORATION

By collaborating with **One Globe Corporation (OGC)**, a Sustainable Infrastructure Company, OGF has created the ideal partnership to meet global challenges. OGC develops economic and environmental infrastructure while OGF develops social infrastructure. OGC contributes 10% of its net profit to OGF to further its vision. Additionally, OGF invests in renewable energy projects to realize a return that is reinvested in social impact. Together the two organizations – collectively referred to as One Globe - have created a replicable model that generates a circular economy throughout regions, states, and countries that can ultimately change the world.

#### THE CHALLENGE

Tremendous wealth is being created in the world today thanks to globalization and the focus on clean technology and the energy markets. Not only is there is a growing gap between rich and poor – but there's also a lack of funding for significant social infrastructure such as healthcare, education, housing, clean water and other basics that keep a society strong, prosperous and prepared for the future. The planet cannot afford another missed opportunity to leverage an economic boom – something must be done to extend the benefits of the energy economy to the majority of the world's population and also to those that live in our own backyard.

#### WHY CHARITY ALONE ISN'T THE ANSWER

Our people and planet are facing incredibly big problems that require significant resources and solutions. Pure, altruistic "charitable" giving from philanthropic initiatives will never be enough to solve our global challenges. Traditional charity answers a crisis-based call to action, provides ongoing small contributions or a makes a one-time major gift to a deserving nonprofit. Unfortunately, this type of fundraising provides short-term fixes but fails to address systemic problems over the long-term. Even in the most industrialized countries (including America); social infrastructure falls dramatically short in meeting the most fundamental requirements of society.

#### WHY BUSINESS ALONE ISN'T THE ANSWER

The profit-based only, "bottom-line" type of thinking must change. While social infrastructure is critical to our humanity and to our future, it is too often invisible to business and industry. While public/private partnerships are in vogue, businesses see limited market opportunity in the social sector. For the most part, corporate giving is a public relations or a tax benefit initiative. Still, contributions from the private sector are insufficient in meeting the overwhelming demands to remain prosperous as a nation or a planet. However, market-based approaches have the potential to grow when charitable dollars run out, and they must be a part of the solution if we ever expect to solve our endemic problems.

## ONE GLOBE HAS AN ANSWER - A WORLD-CHANGING MODEL

It will take a truly collaborative approach among the private, public and social sectors to meet our global challenges--the stakes are too high to act independently of one another. One Globe has developed a new model that provides critical, imaginative business solutions, and investor-supported partnerships that shift the paradigm to a quadruple bottom line -- profit, people, planet and purpose. A model where 'doing well by doing good' creates a competitive advantage, market-opportunity and a profit-center. By leveraging and integrating the best practices that each sector has to offer, One Globe has developed a circular methodology that includes economic, environmental, equality, and entrepreneurial initiatives. We believe that our pioneering, game-changing model will ultimately deliver critical solutions to our global problems by fundamentally and financially shifting how we all define success. It does not mean making less--it actually results in higher returns on both investment and impact.

#### ONE GLOBE FOUNDATION INVESTMENTS

The old saying "follow the money" has never been more valid. In partnership with qualified investors, OGF invests in planet-saving and profitable clean energy projects around the world. We use philanthropic capital to make disciplined investments – loans or equity and, in some cases, grants — that yield both financial and social returns. Any financial returns we receive are recycled into new investments and/or social infrastructure initiatives in the region, state or country in which the project(s) resides. Over time, we have refined the One Globe approach and built a world-class global team.

## **OUR WORLD CAN BE DIFFERENT**

Clearly we can't predict how our world would be different if a decade ago, energy companies or any large global industry had contributed 10% of their net profit toward improving the planet. However, now -- with the united multinational commitment toward carbon emission controls and clean power production -- we find ourselves facing extraordinary times and are on the crest of a world-changing opportunity to generate unprecedented return on both investment and impact.

Will we look into the eyes of our children and confess that we had the opportunity, but lacked the courage and conviction or that we had the technology, but lacked the vision?

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