



SHOWCASING PACKAGES

There are 2 packages as outlined below:

Gold includes a 10-15 min presentation and pop-up display, whereas Silver is without a presentation slot.

Package Benefits	GOLD RM2000*	SILVER RM1000
10min presentation in programme	Yes	-
Podcast of presentation ^(a)	Yes	-
Pop-up display ^(b)	Yes	Yes
Acknowledgement / logo / company details ^(c)	Yes	Yes
Free listing on www.Zureli.com global portal ^(d)	Yes	Yes

*GOLD package is limited to 8 companies for each event (due to limited time for presentations) and will be allocated on a first come first served basis

- Presentations will be professionally videographed and produced into podcasts which will be available on the event webpage and posted on social media and You Tube
- Exhibition is setup to encourage maximum traffic around the displays. Companies can use the Rectangular Tables (2ft x 5.5ft) provided and / or setup their popup display / demonstration unit (space usage is flexible)
- Listing of your products and services on Zureli.com (largest global portal for green products and services) will be done for free
- On site acknowledgement and pre- & post-event publicity via Social Media and event website (www.zureli.green)

GENERIC EVENT SCHEDULE (to give an idea of the Green Talks format)

Half day event with talks, networking and a small focused exhibition

7.30 – 8.00	Exhibition Setup (Setup can also be done the day before from 3.30pm onwards)
8.00 - 9.00	Registration & networking breakfast. Exhibition is open for viewing
9.00 - 9.20	Welcome and Introduction by co-host and a relevant authority/association
9.20-11.00	Series of 10 min presentations from relevant non-competing companies to showcase their green products and services.
11.00-11.10	Presentation by NGO or Emerging green company/ social enterprise
11.00-12.00	Coffee break, networking & one-to-one discussions at exhibition area
12 – 1pm	Packing up



Here are some photos of past Green Talks to illustrate the benefits you will receive

THE LOCATION: Sunway Iskandar, Johor, Malaysia



- › 3km to Pinewood Iskandar Malaysia Studios
- › 5km to Malaysia-Singapore Second Link
- › 8km to EduCity
- › 24km to Johor Bahru
- › 35km to Senai International Airport
- › 46km to Singapore's CBD
- › 66km to Changi International Airport

THE VENUE: Sunway Iskandar Events Gallery



THE BENEFITS

 Pitch your green, sustainable, eco-friendly products/ solutions to a captive, targeted audience interested in green solutions!

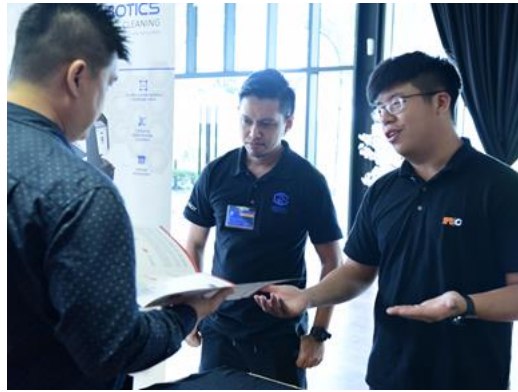


 10-15 min podium speaking opportunity to captive audience and much larger audience via live streaming & podcasts



 Meet potential customers face to face, share information and demonstrate your products





Exhibition Area Setup (photos of actual setup used for past GreenTalks)

The exhibition is in a free form format and is setup around the refreshments area in a semi-circle to encourage maximum traffic around the displays. There is ample space for demonstration of equipment and popup displays. Rectangular Tables (2ft x 5.5ft), chairs and power points are provided.





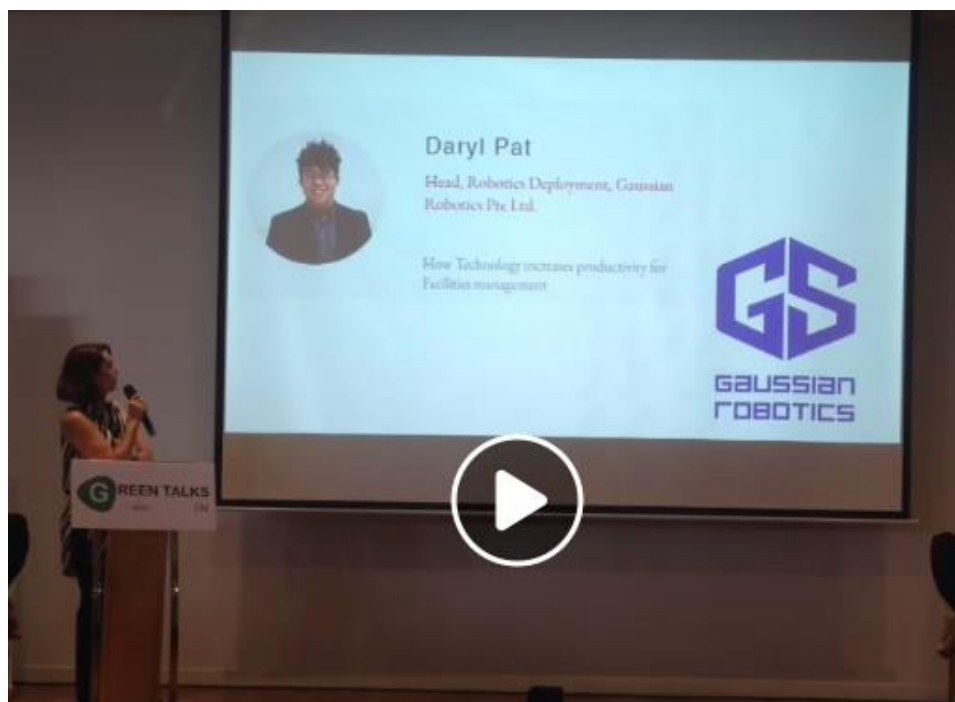
Branding, marketing and digital media reach

1. On-site branding and visibility

Acknowledgement as participating showcase company during the event



Introduction of the speaker from each showcase company









Branding and visibility at the display area



2. Online information & branding

Details of each speaker, talk synopsis and company contact details will be displayed on the event page (www.zureli.green)

<p>K.E Tan Managing Director, Bio-X Global Pte Ltd Safe & Green, All-in-One Solution</p> <p>Mr. Tan explained about Bio-X – A Safe & Green All-in-One Solution which combines modern technology and traditional herbal extracts to create a range of green products whose application can be used for pest control, cleaning and odour control, which can be used across multiple industries, including various consumer market segments, including but not exclusive to agriculture, animal hygiene, and commercial applications.</p> 	<p>David Ward Founder, The Nurturing Co. and Waterlife</p> <p>Plastic-free daily needs products</p> <p>David shared ways to move towards a plastic-free daily needs products as a way to curb the burgeoning global threat of plastic pollution. The Nurturing Co. is a disruptive online focused business offering a complete range of bamboo-based paper products under its own brand BambooBlox. Blix cool water is a home-grown filtered water refill station company aimed specifically at helping hotels, schools, universities, and businesses reduce their dependence on plastic bottled water.</p> 	<p>William Rodney Yeo Managing Director, Airetec Sdn Bhd</p> <p>Enlightened us with the unique needs of food processing facilities and commercial kitchens when it comes to maintaining HVAC, air conditioning & refrigeration systems, in particular, the need to prevent food contamination by bacteria and moulds.</p> <p>He illustrated how speciality multi-enzyme decontamination / cleaning works quickly and efficiently to penetrate, digest bio-film bonds is not toxic or corrosive and has positive health and environmental impact.</p> 	<p>Chris Parry Founder, JoGreen</p> <p>Café at Edible Park: A Case Study</p> <p>Chris shared the premise used for setting up a green and sustainable F&B outlet at Edible Park, Medan Iskandar. Besides operating in a green way, other sustainability ideas were shared.</p> <p>The inclusion of community and linkages to the local F&B community as well as the use of heritage and local produce give the Café its identity and provides vision into what a sustainable model for a café could be.</p> 	<p>Carolyn Lau Co-Founder, Sampah, Menyampah! Merdaki Dari Straw</p> <p>Carolyn Lau passionately shared her motivation for setting up 'Sampah, Menyampah' a volunteer citizens action initiative, which spreads awareness among Malaysians on litter and plastic pollution. She shed some light on the straws with the 'Taki Nak Straw' and explained how her campaigns are a part of the bigger movement towards changing the consumer habits. She provided ways by which F&B outlets can implement moves towards discouraging the use of straws and also discussed the alternatives to a plastic straw.</p> 	<p>Tim Worthington Director, Zureli.com</p> <p>"Green is the new black"</p> <p>Tim is the co-founder of Zureli.com – the largest global portal for sustainable products & services and he also conceptualised the Green Talks series.</p> <p>Tim set the stage for the Green Talks with Business series by sharing some insights on the changing international trends on why 'going green' is actually good for business, citing some examples of global leaders in the F&B industry who have adopted green practices.</p> 
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Company logos displayed on event website (www.zureli.green)


PARTICIPATING COMPANIES



Green talks with FM Co-hosted with



Supporting Partner

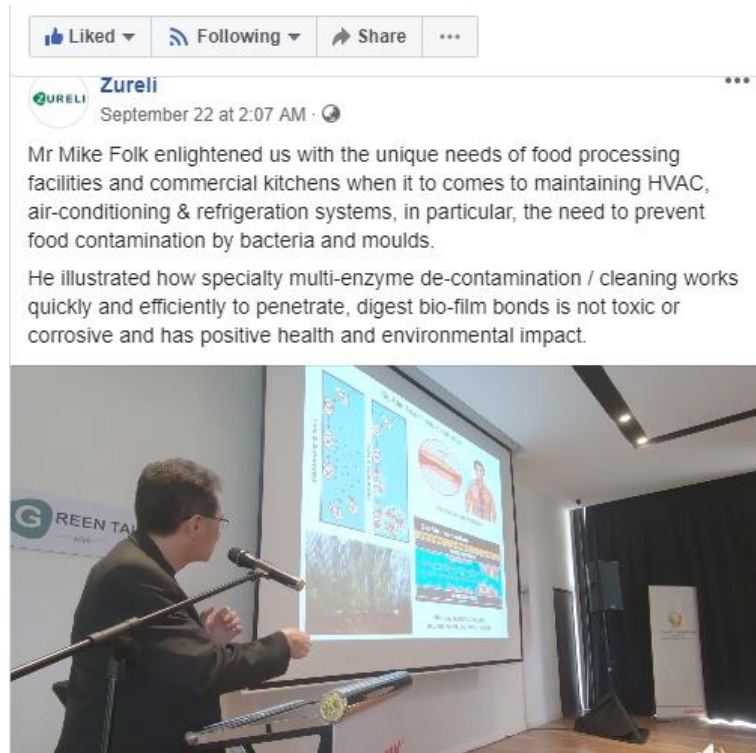


3. Social media coverage by Zureli & partners

Live streaming of Green Talks event on Face Book



Professionally edited individual video podcast of each speaker is produced (short version on FB and full version on YouTube)



Event highlights video (approx.1 min) is produced. Good tool for social media cross sharing (features highlights of the presentations and displays plus logos of all participating showcase companies).



Sharing of event by our partners (some examples)...



All Episodes / Green Talks with F&B at Sunway

Green Talks with F&B at Sunway





FINE FOOD AND HEALTHY LIVING ASIA
Green Talks with F&B at Sunway

00:00:00

30 30

ilibsyn

Sep 19, 2018

Todd has a fascinating chat about ways that businesses can make an impact with sustainability with David Ward, who is bringing bamboo toilet paper to SE Asia, Michael Folk, who is doing something about the most impactful "Drawdown" item, refrigeration management and Sharan Sambhi, who organized the "Green Talks with F&B" event, held recently at Sunway, Iskandar, Johor, Malaysia.



Free listing on Zureli.com - The world's largest directory for sustainable products



- Products
- Services
- Companies
- Newsroom
- Events
- Product finder
- Pricing
- About us



Sample of product listing ...



Products

Type in this box the product you are looking for

SEARCH



- Products
- Services
- Companies
- Newsroom
- Events
- Product finder
- Pricing
- About us



Overview

Green Certifications

TIMBER FLOORING - OAK MOLTO VULCANO | BRUSHED WHITE OIL

Leave a Message

Add to project

Manufacturer / Supplier



Mafi Timber - Kebony

Products/Services

Contact Details

