# eicó



Paints that don't cost our earth



## Alterior:

Alterior Matt

Alterior Eggshell

Alterior Satin

Alterior Gloss

Alterior Floor Satin

## iCan:

iCan Grepp-V Primer iCan Munncrete iCan Metallic Wood: Flat Eggshell Varnish Matt/Semi-Matt Varnish

## Industrial:

iCan Guard FG-40 iCan epoxy Roadline 200

Anti-Bact





eicó was created at the turn of the millennium following several years of research, development and exhaustive testing in our laboratory. For example, eicó's washable "Alterior" matt took four years to develop and test before its launch into the market. The result of such comprehensive work is a range of premium quality, solvent-free paints with exceptional environmental credentials. What followed next was a combination of independent laboratory tests, as well as extensive "field testing" of eicó paints in conjunction with professional paint teams across London. Critical feedback from these professionals enabled us to refine further the eicó paint range, such as perfecting its ease of application. Now, we believe that eicó offers the highest quality paint while maintaining its negligible environmental impact. The full range of eicó paints was launched in 2009.

Our paints do not contain any NFEO's, APEO's, formaldehyde and contain either 0% or very low levels of VOC's. Furthermore, we have benchmarked eicó paints according to the toughest VOC standards (the European Union) of anywhere in the world.

eicó "Alterior" products are 100% acrylic paints with hardly any odour. Together with their durability, this makes them ideal for schools, children's rooms and those with any asthma related or respiratory problems. Furthermore, eicó paints are long lasting, non-yellowing and have excellent colour retention. In addition to widespread use in residential premises, we have also carried out considerable work on behalf of hotels, hospitals, commercial buildings and offices.

Together with our headquarters in London, we are now established in Hong Kong and we are assessing additional opportunities in China and Australia. We have absolute conviction in the quality of eicó paints, which are the result of a huge amount of hard work over many years. We are very proud that we have been able to create the eicó paint range while simultaneously upholding the most demanding environmental standards. As a result, we have built a substantial following in the UK market with an increasing amount of new enquiries for eicó paint from the UK and around the world.





#### Alterior Matt

Alterior Matt is a high quality waterborne paint, made of 100% pure Acrylics. It dries to a non-yellowing, flat finish and has excellent colour retention. It has low dirt pick-up, good weathering properties and washability. Adheres well to aged alkyd paints. Alterior Matt is easy to use and has great coverage.



#### AREA OF USE

Interior and exterior: walls, ceilings, roof tiles and primed structural steel. Substrates: concrete, masonry, cements, rendering plaster, plaster board, lining paper, glass fibre, woodwork (primed), etc.

#### TECHNICAL INFORMATION



Gloss: 5 (Matt)



Volume solid: 389



Solvent: Water



Drying time:
2-3 hours (touch dru



Coverage: 8-10 m²/l



Recoating time 8-10 hours



Clean method: Water



Tin Size: 1L, 2.5L, 5L, 10



Our paints do not contain any NFFO's APFO's



VOC contains: 0.8g/



EU limit for this product (Cat A/e): 140g/litre(2007).30g/litre(2010)









## Alterior Eggshell

Alterior eggshell is a high quality waterborne paint, made of 100% pure Acrylics. It dries to a non-yellowing, flat finish and has excellent colour retention. It has low dirt pick-up, good weathering properties and washability. Adheres well to aged alkyd paints, eico alterior eggshell is easy to use and has a very good hiding power.



#### AREA OF USE

Interior and exterior: walls, ceilings, roof tiles and primed structural steel. Substrates: concrete, masonry, cements, rendering plaster, plaster board, lining paper, glass fibre, woodwork (primed), etc.

#### TECHNICAL INFORMATION



Gloss: 20 (Matt)



Volume solid: 38°



Solvent Water



Drying time: 2-3 hours (touch dru



8-10 m²/1



Recoating time: 8-10 hours



Clean method: Water



1in 3ize; 1L, 2.5L, 5L



Our paints do not contain any NFEO's, APEO's



VOC contains: 25.3 g/



EU limit for this product (Cat A/e): 140g/litre(2007),30g/litre(2010)









#### Alterior Satin

Alterior satin is a high quality waterborne paint made of 100% pure Acrylics. t dries to a non-yellowing, flat finish and has excellent colour retention. It has low dirt pick-up, good weathering properties and washability, eico alterior satin adheres well, easy to use and has a very good cover.



#### AREA OF USE

Interior and exterior: Walls, ceilings, roof tiles and primed structural steel. Substrates: Concrete, masonry, cements, rendering plaster, plaster board, lining paper, glass fibre, woodwork (primed), etc.

#### TECHNICAL INFORMATION



Gloss: 30 (Matt)



Volume solid: 389



Solvent: Water



Drying time:
2-3 hours (touch dry



Coverage: 8-10 m²/L



Recoating time: 8-10 hours



Clean method: Water



1in Size**:** 1L, 2.5L, 5l



Our paints do not contain any NFEO's. APEO's



VOC contains: 26.5 g/



EU limit for this product (Cat A/e): 150g/litre(2007),130g/litre(2010)









#### Alterior Gloss

Alterior Gloss is a high quality waterborne paint made of 100% pure Acrylics. It dries to a non-yellowing, flat finish and has excellent colour retention. It has low dirt pick-up, good weathering properties and washability, eico alterior gloss adheres well, is easy to use and has a very good cover. It is suitable to be used in bathrooms and places where good resistance against humidity is needed, for example in areas of commercial and residential food preparation.



#### AREA OF USE

Interior and exterior: Walls, ceilings, roof tiles.

Substrates: Concrete, masonry, cements, rendering plaster, plaster board.

lining paper, glass fibre, woodwork and steel (primed), etc.

#### TECHNICAL INFORMATION



Gloss: 85 (high gloss)



Volume solid: 389



Solvent: Water



Drying time:
2-3 hours (touch dru



Coverage



Recoating time: 8-10 hours



Clean method: Water



11n 31ze. 1L. 2.5L. 5L



Our paints do not contain any NFEO's. APEO's



VOC contains: 75 g/

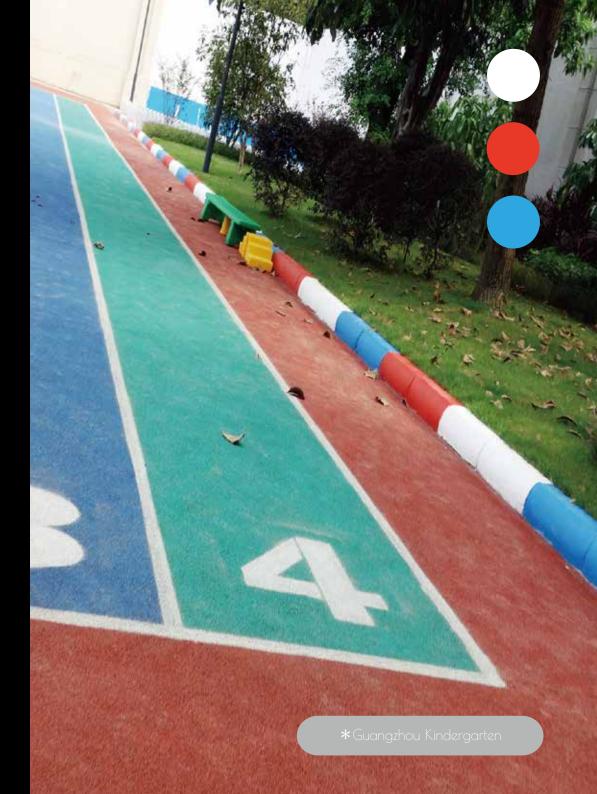


EU limit for this product (Cat A/e): 150g/litre(2007),130g/litre(2010)









#### Alterior Floor Satin

Alterior Floor Paint is a high quality waterborne paint made of 100% pure Acrylics. It dries to a non-yellowing flat finish and excellent colour retention. It has low dirt pick-up, good weathering properties and washability. Adheres well to aged alkyd paints, eicó alterior floor paint is easy to use and has a high opacity.



#### AREA OF USE

Interior and exterior: suitably primed floors
Substrates: primed surfaces of metal, wood, concrete, stone, brick, slate, laminates and vinyl.

#### TECHNICAL INFORMATION



Gloss: 30 (High gloss)



Volume solid: 40%



Solvent: Water



Drying time:
2-3 hours (touch dru)



Coverage: 8-10 m²/l



Recoating time: 8-10 hours



Clean method: Water



Iin Size: 1L, 2.5L, 5L



Our paints do not contain any NFEO's. APEO's



VOC contains: 30g/



EU limit for this product (Cat A/e): 140g/litre(2007).140g/litre(2010)











# ICAN

A superior water based multi surface paint.

iCan is a sister brand under eicó. iCan Paints specialise in the manufacture of water-based, high quality paints. The iCan Paints Collection includes everything DIY and professional decorators require, from priming walls, metal, woodwork and other surfaces to imbuing them with a perfect finish. iCan is perfect for when a tougher and harder paint is needed but you still want to avoid solvent-based paints. iCan is beneficial for those who wish to use a paint that adheres to the EU directive for paint products. iCan is perfect for when you need to block flash rust or permeated stains. If you desire a porcelain finish. iCan has got the necessary products.

iCan Paints products include iCan Grepp-V Primer Sealer Stain, and metallic series, a true metallic paint for indoor and outdoor use.



## Grepp-V Primer

GREPP-V is a waterborne Acrylic-Alkyd white-pigmented primer sealer stain and flash rusting blocking primer for interior and exterior surfaces. It has excellent adhesion to most new or previously painted surfaces. It is an ideal product for those who want alkyd based quality in a waterborne primer. It is fast drying and can be tinted to various colours. iCan GREPP-V Can be over painted with acrylic/alkyd based paint.



#### AREA OF USE

Interior and exterior: walls, ceilings, roof tiles, wooden and metal surfaces Substrates: wood, metal, plaster, gypsum board, hardboard, tiles, glass, walls, bricks, Lead, PVC, concrete, fibreglass, wallpaper, Formica etc.

#### TECHNICAL INFORMATION



Gloss: //



Volume solid: 40%



Solvent: Water



Drying time:
2-3 hours (touch drui



Coverage: 8-10 m²/l



Recoating time 8-10 hours



Clean method: Water



Tin Size**:** 1L, 2.5L, 5L



Our paints do not contain any NFEO's, APEO's



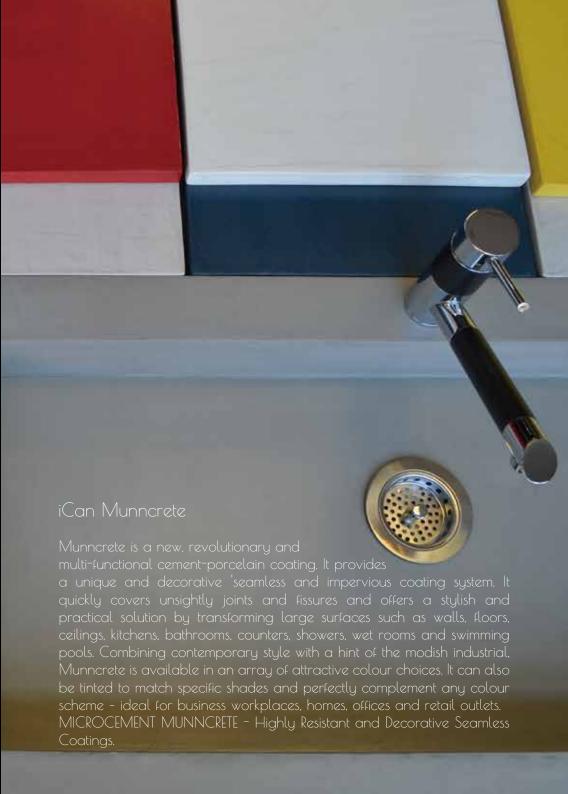
VOC contains: 40g/



EU limit for this product (Cat A/e): 150g/litre(2007),130g/litre(2010)







#### iCan Metallic

iCan Metal paint is water-borne acrylic paint for painting small interior walls and ceilings, furniture, knick-knacks, etc. Creates a beautiful metallic finish. Used normally as a primer and finished coat. Base colours are gold and silver that can be tinted to any colour of your choice.



#### AREA OF USE

Interior and exterior: Walls, ceilings, roof tiles and woodwork.
Substrates: Concrete, masonry, cements, rendering plaster, plaster board.

lining paper, glass fibre, woodwork (primed), etc.

#### TECHNICAL INFORMATION



Gloss: 40



Volume solid: 30%



Solvent: Water



Drying time:
4 hours (touch dry)



8-10 m²/1



Recoating time: 8-10 hours



Clean method: Water



Tin Size**:** 150ml, 1L, 2.5L



Our paints do not contain any NFEO's. APEO's



VOC contains: 40g/



EU limit for this product (Cat A/e): 150g/litre(2007),130g/litre(2010)









## Flat Eggshell

Flat eggshell is a high quality waterborne enamel paint suitable for indoor wooden and metal surfaces. It can also be used for painting interior walls. It dries to non-yellowing, flat eggshell finish and gives the surface high resistance and hardness. It has excellent colour retention, low dirt pick-up and good washability.



#### AREA OF USE

Interior: walls, ceilings, primed wooden and metal surfaces.

Substrates: wood, metal, concrete, cement, rendered plaster, plasterboard.

lining paper, glass fibre, particleboard

#### TECHNICAL INFORMATION



Gloss: 15 (Semi-matt)



Volume solid: 38



Solvent: Water



Drying time:
2-3 hours (touch dry)



Coverage: 8-10 m²/L



Recoating time
8-10 hours



Clean method: Water



Tin Size: 1L. 2.5L. 5



Our paints do not contain any NFEO's, APEO's



VOC contains: 26.5 g/



EU limit for this product (Cat A/e): 150g/litre(2010)









#### Varnish

Varnish is a water-based bright and clear coating for indoor painted and natural wood surfaces. Varnish dries quickly and creates a durable and wear-resistant finish. Suitable on everything from floor to furniture made of wood in a domestic environment. It is not suitable for use on waxed or oiled wood surfaces. Our varnish is one of the lowest VOC clear-coating products in Europe.



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#### ARFA OF USF:

Natural wood surfaces, previously varnished surfaces, stained or painted surfaces. It is also suitable for all types of wooden flooring.

#### TECHNICAL INFORMATION

150g/litre(2007),130g/litre(2010)



#### Matt/Semi-Matt Varnish

Matt/Semi-Matt Varnish is a water based bright and clear coating for bare wood surfaces and painted wood surfaces indoors. Matt Varnish dries quickly and creates a durable and wear-resistant finish. Suitable on everything from floor to furniture made of wood in a domestic environment. It is not suitable for use on waxed or oiled wood surfaces. Matt Varnish is



one of the lowest VOC clear-coating products in Europe.

#### ARFA OF USE:

Natural wood surfaces, previously varnished surfaces, stained or painted surfaces. It is also suitable for all types of wooden flooring.

#### TECHNICAL INFORMATION





## Industrial Paint

#### iCan Guard

Mineral protective coating for impregnating porous materials, such as concrete. It also acts as a rust-proof coating for rebar. A product that will extend the life of anyconcrete construction.

#### FG-40

FG-40 is a fire-proof coating with a maximum melting time of 1.5 hours on metal and UK class A wood. In addition, it is a wood preservative, moisture, pest and UV resistant, and also suitable for fabric.

### iCan Epoxy

Water based two pack epoxy floor paint. Very strong and durable floor paint for public buildings, garages, industrial floors etc.

#### Roadline 200

Water-based single pack road marking paint. It is quick drying, long lasting and can be painted up to 280 microns thick.

#### Anti-Bact 20-40

Anti bacterial hygiene paint for hospital operating theaters/ICU, food processing plants and any other area that needs to be clinically clean.

## Product Table

Product Table

Helmatt

Alterior Matt Flat Eggshell

Alterior Eggshell

Alterior Satin Alterior FloorSatin

eic	CÓ	Helmatt	Alterior Matt	Flat Eggshell	Alterior Eggshell	Alterior Satin	Floor Satin
	Gloss Level	4	5	15	20	30	30
	Solvent	Fresh Water	Fresh Water	Fresh Water	Fresh Water	Fresh Water	Fresh Water
	Coverage	8-10m²/ Litre	8-10 m²/ Litre	8-10m²/ Litre	8-10m²/ Litre	8-10m²/ Litre	8-10 m²/ Litre
	Clean method	Water	Water	Water	Water	Water	Water
	Volume solid	39%	38%	40%	38%	38%	38%
	Dry time	2-3 hrs	2-3 hrs	2-3 hrs	2-3 hrs	2-3 hrs	2-3 hrs
	Recoating time	Min 4-5 hrs	Min 8-10 hrs	Min 10-12 h <del>s</del>	Min 8-10 hrs	Min 8-10 hrs	Min 8-10 hrs
	Tin Size	1L, 2.5L, 5L	1L, 2.5L, 5L, 10L	1L, 2.5L, 5L, 1OL	1L, 2.5L, 5L	1L, 2.5L, 5L	1L, 2.5L, 5L

Alterior Gloss iCan Greep-V

iCan Metal

Matt Vanish Semi-Matt Varnish

Varnish

						100
	ican	Alterior Gloss	iCan GREPP-V	iCan Metal	Matt/Semi- Matt Vanish	Vanish
	Gloss Level	85	/	Semi-gloss	10/45	80
dela	Solvent	Fresh Water	Fresh water	Fresh water	Fresh water	Fresh water
10	Coverage	8-10 m²/ Litre	5-7m²/Litre	7-8m²/Litre	8-10m²/Litre	8-10m²/Litre
	Clean method	l Water	Water	Water	Water	Water
	Volume solid	38%	34%	38%	1	1
	Dry time	2-3 hrs	1-2 hrs	4 hrs	6-8hrs	6-8hrs
	Recoating time	Min 8-10 hrs	4-6 hrs	Min 12 hrs	24hrs	24hrs
	Tin Size	1L, 2.5L, 5L	1L, 2.5L, 5L	1L, 2.5L	1L, 5L	1L, 5L

#### CERTIFICATE OF ANALYSIS

Customer: eicó Paints Ltd
Material tested: eicó Alterior Matt
Batch no.: 03504

Date analysed: 10. February and 2. March 2015
Analytical technique: Gas Chromatography.

Analytes: Volatile Organic Compounds (VOCs) with boiling point

 Compound
 elcé Alterfor Matt

 Acetone
 0.03% ww

 nBully acetale
 0.039% ww

 nBully alcohol
 0.05% ww

 Left-Bully alcohol
 0.07% ww

 Traces of other undentified compounds
 < 0.05%ww</td>

Traces of other unidentified compounds (VOCs)

Total Volatile Organic Compounds (VOCs)

<0.068% ww (<0.87

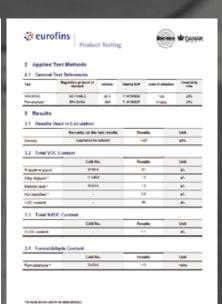
"Calculated according to density supplied by pranchicitum (8+128 g/m)

Written By: Date: 6 March 2015

pproved By: \_\_\_\_\_\_ Date: 6 March 2015



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Testimonials Testimonials

I have had the great pleasure of using eicó paint for over 3 years now both in my home and my business. The paint is incredible and being nontoxic meant I could paint my salon with 2 coats in one day and there was literally no smell at all the next day, and it dries so quickly too, an added bonus when you need to keep your business open. The choice of colours which you can choose is endless. Joakim and team are so professional and accommodating to work with, nothing was a problem. I will never use any other paint apart from eicó ever again and knowing Joakim and his experience and professionalism makes my life a whole lot easier. I guarantee if you haven't used eicó paint before, you will soon be converted.

--- Elaine, Elaine Swanson Hong Kong

The eicó navy deep sea blue gloss paint we created for our front door in collaboration with Joakim made such a beautiful statement at our entrance - no one entered our home without noticing the majestic welcome. The eicó Alaskan husky taupe creation was our chosen color throughout the interior and made us feel warm and comfortable every day.

The ultimate piece of resistance from our Co conspiracy with Anita and Joakim was the Jackson Pollack inspired desk we designed and splattered whilst repurposing an old piece of furniture.

All in all, eicó paint met all our demands for color and durability while protecting us with its top eco quality.

--- Kathleen, Chabot Armagnac

My wife and I recently painted our bedroom with eicó's metallic grey paint. It looks stunning and is good for the environment and our health. We will only use eicó products in the future.

--- Geoff, Tequila Kola

When living in an over-crowded and polluted city, it is refreshing to find a company with environmental protection at its core. CEO, Joakim Cimmerbeck is committed to introducing clean, safe paint to Hong Kong and China. Say good bye to paint-induced allergies thanks to eicó paints' pure water formula.

--- Karen, Karen Prochazka Jewellery Design

We love working with eicó!

They have the same view of sustainability and consciousness as we have, which really provides a great working foundation. We have used their paints in our interior projects with great success and clients are always happy with the result.

We especially loved working with them on the trend colour collection for 2017/18 for Shenzhen International Furniture Fair!

--- Katarina, Boris Design Studio



## HONG KONG

28. Evergreen Industrial Mansion

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## EUROPE

GREPP-V

PRIMER SERLER

