

# LIVE ECO

Live To be different | Live For Change | Live Eco

# THE PROBLEM



## INTRODUCTION

5 billion is the number of cell phone users around the globe. (Statista)

22 months is the average time people keep their cell phones before getting a new one. (Business Insider)

1 billion mobile phones are bought every year. (The Guardian)

At this rate, if everyone buys a new case when they upgrade their phone, and they throw their old case away, that's a heck of a lot of phone cases going into the landfill or the ocean year after year.

# ABOUT US

## Our Vision:

Our vision is to reduce the consumption of NO eco-friendly products within the electronic devise industry.

## Our Mission :

We want to create global economic connections to increase business opportunities for eco-friendly products, starting from phone and laptops cases.

## Our Principles:

Think big, encouraging ownership, attract the best, environmental and ethical consciousness, attention to detail, customer obsession, work-life balance is vital, long-term thinking, we are ALL IN making a difference.

# THE LOOK

CULTURE'S AESTHETIC



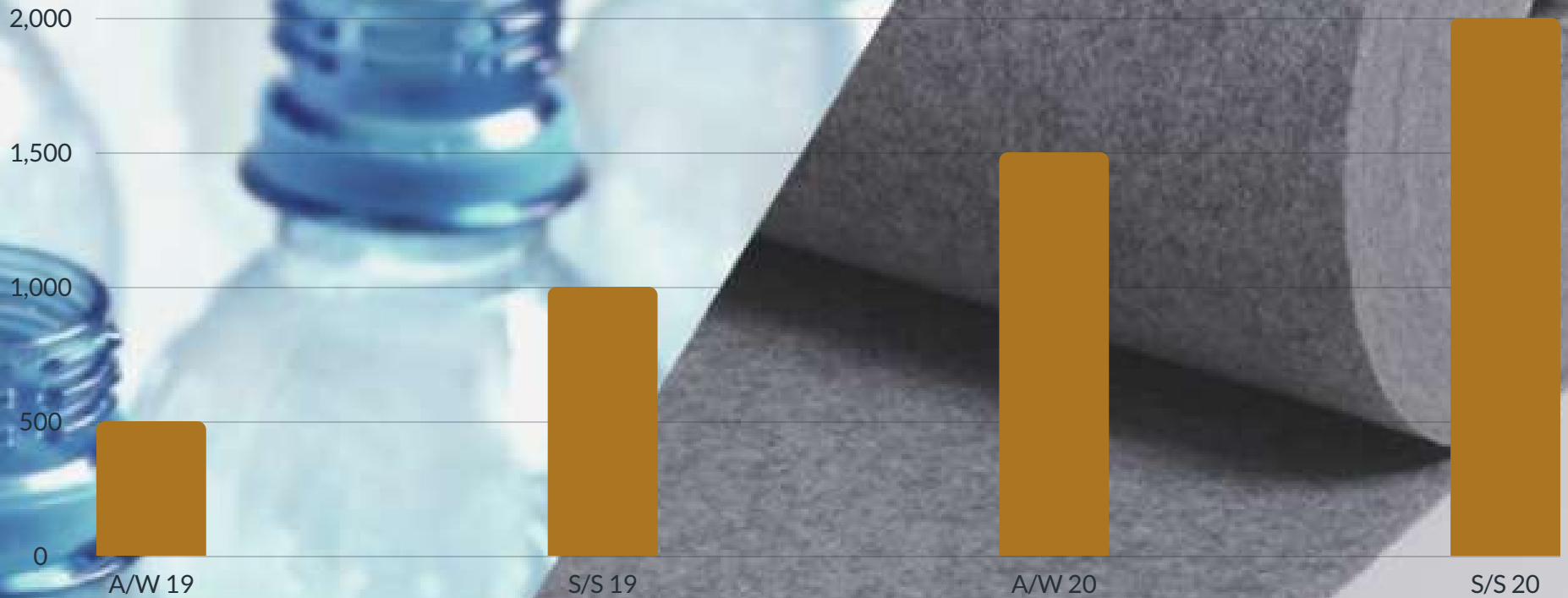
# THE LOOK

CULTURE'S AESTHETIC



# THE ECO TREND

## SALES PERFORMANCE



# FOUNDATION

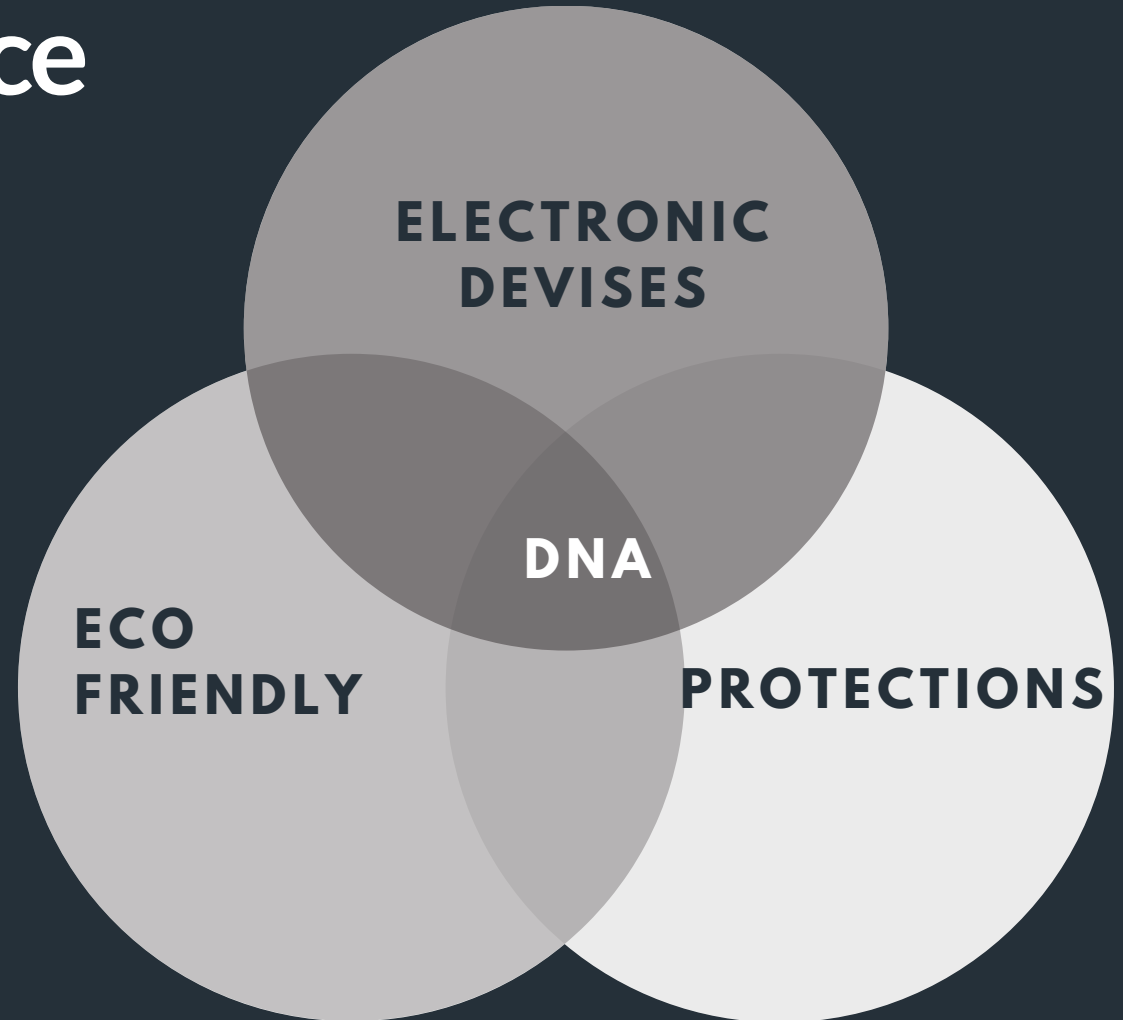
LiveECO: Is a sustainable collection brand produced in a green, circular and/or 100% FairChain way. It's new, hip, innovative and... most of all, green! The LiveECO label is made up of gifts with a real-life story of change from people who want to make a difference. We offer a collection of products that are not only unique and innovative but also sustainable.

A special product for a special moment. The LiveECO collection will continuously add new brands telling new stories, with the ultimate aim of shifting the electronics device protections market as a whole towards more sustainably produced products.

LiveECO

# Communicating with our audience

**WORDS AND VISION  
THAT ENGAGE AND  
MOTIVATE.**





If you have any bulk inquiries or are in need of clarification on any aspect of personalisations, or other Eco-friendly products, please contact us:

Banba International Trading Ltd.  
3RD FLOOR 20 BEDFORD STREET  
LONDON WC2E 9HP

[www.banbaint.com](http://www.banbaint.com)

Company Number: 11169839

VAT: 287212103

Phone: 0207 379 9202

Mobile: 07483444512

[sales@banbaint.com](mailto:sales@banbaint.com)

**WEBSITES:**

[www.banbaint.com](http://www.banbaint.com)

[www.banbaint.co.uk](http://www.banbaint.co.uk)

[www.live3co.co.uk](http://www.live3co.co.uk)

[www.lifeB2B.co.uk](http://www.lifeB2B.co.uk)

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