



THE GOOD ROLL

PROFESSIONAL



CONTENT

PAGE 3

THE DILEMMA

PAGE 4

WHY THE GOOD ROLL?

PAGE 5

TOILET PAPER VARIANTS

PAGE 6

TRADITIONAL TOILET PAPER

PAGE 7

HYGIENE PRODUCTS

PAGE 8

DISPENSERS

PAGE 11

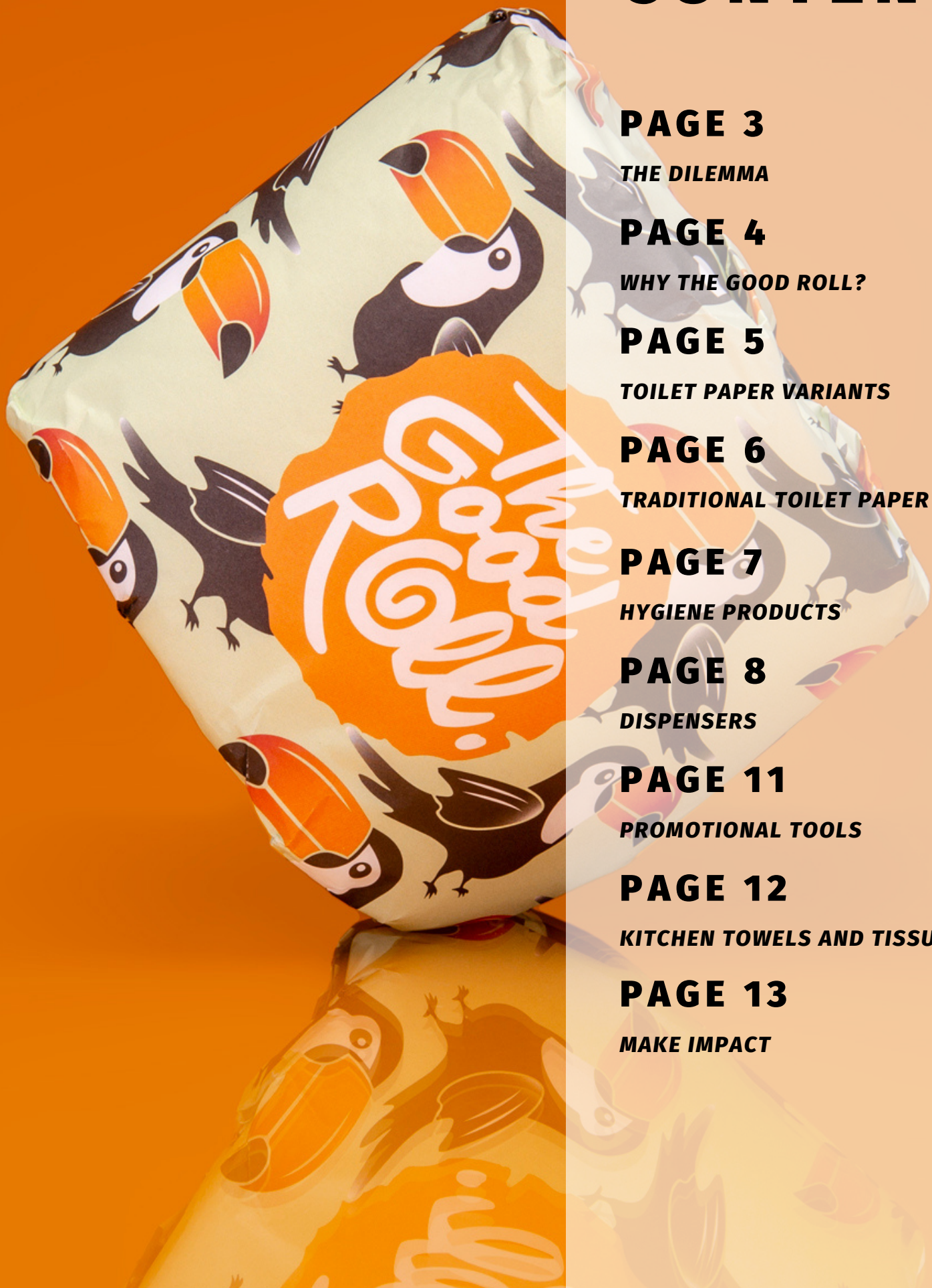
PROMOTIONAL TOOLS

PAGE 12

KITCHEN TOWELS AND TISSUES

PAGE 13

MAKE IMPACT



THE DILEMMA

3,6 billion people worldwide do not have access to safe sanitary. This is 45% of the world's population, who cannot use a clean toilet or wash their hands. Because of bad hygiene they are at great risk of various health issues. Among those issues are various contagious diseases and dehydration because of diarrhea. Unfortunately this is fatal for a lot of these people. In developing countries dysentery is even the third highest cause of death with 767 people dying of the disease per day. About 525.000 children younger than five years old die because of diarrhea yearly.



Per day, 270.000 trees are being cut down for the production of toilet paper. This accounts for 10% of the worldwide deforestation, while only 30% of the world's population uses it. On top of that, paper production lands in the top three biggest carbon dioxide emitting industries, water users and -polluters. For the production of a single, standard A4-size sheet of paper, 5 liters of water is needed. The average Dutchman uses 80kg of paper per year.

WHY THE GOOD ROLL?

Make a big impact in a simple way and experience tailor-made quality

ECOLOGICAL IMPACT



- All our materials are sustainable, free of chlorines, dyes and fragrances and 100% tree friendly.

TAILOR-MADE QUALITY

- We offer quick service and products of high standard.
- Our products make for creative and visually strong media assets.
- Customization is possible (on conditions of a minimum order quantity).
- Your specific, personal impact is visible

SOCIAL IMPACT



- Half of our net profits go towards building clean and safe toilets in developing countries, improving lots of lives.
- We advocate for better education in the fields of hygiene and sexual health and offer school girls reusable sanitary napkins.
- In our four social workplaces, we offer over 100 people suitable work, who are distanced from the labor market.
- We create fair job opportunities in developing countries, like building and maintaining the toilets we have built, as well as the bamboo factory.



TOILET PAPER VARIANTS



Jumbo rolls

For large scale sanitary rooms, our two layered Jumbo rolls are a perfect fit. Available in the 180 meter Mini variant, as well as the 380 meter Maxi variant.

Compact rolls

Tighter rolled, two layered, 100 meter long toilet rolls for a larger capacity.



Rolls with cap

With a high visitor frequency, our two layered, 100 meter, two layered rolls may be the solution for dispensers with a click system. Replacing the rolls is a smooth operation.



Coreless rolls

A one layered toilet roll without cardboard tube, consisting of 1400 sheets. The coreless rolls last about five times longer and is perfectly suited for reducing the waste stream.



Bulk Pack

Loose sheets of two layered toilet paper, which come from the dispenser piece by piece. This makes it a sustainable option and refilling is very easy.



TRADITIONAL TOILET PAPER

Traditional rolls

There is plenty of choice, like our two and three layered toilet rolls, made of recycled paper or made of extra soft bamboo fibers. All rolls are available with or without wrapping. You can even personalise your rolls! For this, please contact our sales department.

Recycled paper

Our two layered rolls consist of 400 sheets and the three layered rolls consist of 250 sheets. Both are available in boxes of 24, 48 or 96 rolls.

The Cheerful Choice



The Wrapless Choice



Bamboo paper

These two layered rolls consist of 400 sheets and are available in boxes of 24 rolls.

Panda Edition



Naked Panda Edition



HYGIENE PRODUCTS

Cleaning paper

Our one layered cleaning paper rolls are perfect for cleaning multiple surfaces. These soft, yet firm, rolls are usable from the inside out through the middle part and have a large absorbency.

Mini, 120 meter



Midi, 300 meter



Paper towels

High-quality, two layered paper towels. Available in Z-fold (25x23 cm) , M-fold (21x32 cm) and C-fold (23x33 cm).



Hand soap

Large, eco-label hand soap, perfect for refilling soap dispensers. Available in boxes of 4x5 litres.



DISPENSERS

These high quality, black dispensers have a sleek look, making them perfect for any sanitary room. The smooth surface makes them easy to clean and gives them a modern look.

Paper towels (Z-fold)

h: 295 mm
w: 290 mm
d: 145 mm



Jumbo Maxi

h: 325 mm
w: 280 mm
d: 145 mm



Cleaning paper Midi

h: 325 mm
w: 250 mm
d: 230 mm



Jumbo Mini

h: 232 mm
w: 338 mm
d: 123 mm



Hand soap

h: 255 mm
w: 120 mm
d: 115 mm



Jumbo Mini Duo

h: 193,5 mm
w: 345 mm
d: 156 mm



DISPENSERS

These luxury dispensers are made of a stainless steel front, making them very strong and giving them a very elegant look. On the side you will find small windows, through which you can keep track of the stock. These dispensers are available without stickering or with black 'The Good Roll' stickering.

Paper towels (Z-fold)



h: 325 mm
w: 325 mm
d: 150 mm

Jumbo Mini



h: 350 mm
w: 260 mm
d: 140 mm

Bulk Pack



h: 310 mm
w: 180 mm
d: 125 mm

Litter bin



h: 665 mm
w: 400 mm
d: 125 mm

Hand soap



h: 255 mm
w: 130 mm
d: 120 mm

DISPENSERS

All these dispensers are biologically degradable because of Master Bio technology. Normally it can take up to 1000 years for plastic to be degraded, but the degradability of ABS, the material these dispensers are made of, is heavily accelerated because of this technique, making them degrade somewhere between nine months and five years. All dispensers can be ordered blank or with personalised stickering.

Paper towels (Z-fold)

h: 415 mm w: 305 mm d: 155 mm



Jumbo Maxi

h: 380 mm
w: 325 mm
d: 135 mm



Jumbo Mini

h: 270 mm
w: 225 mm
d: 125 mm



Toilet roll

h: 177 mm
w: 255 mm
d: 167 mm



Cleaning paper Midi

h: 370 mm
w: 245 mm
d: 220 mm



Hand soap

h: 265 mm
b: 125 mm
d: 126 mm



Hygiene bags

h: 295 mm
w: 135 mm
d: 65 mm



PROMOTIONAL MATERIAL

Personal impact meter

This real-time, online impact meter shows your concrete impact when it comes to saving trees, building toilets and improving lives, based on your orders. This can be communicated on your website, social media, sustainability reports or year reports.



1095 trees saved



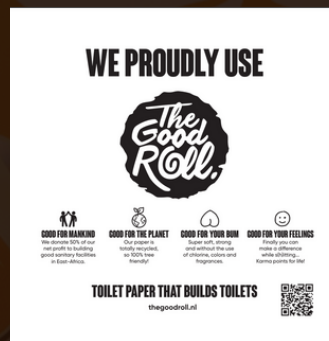
200 toilets built



9993 lives improved

The Good Roll tiles

You can show your involvement in a more sustainable world and our social mission of building toilets for people who do not have access to one with these tiles in your sanitary rooms. Our promotional tiles are made of Forex, a sustainable, weather proof material. They are available in black, white or yellow/pink (10x10 cm or 15x15 cm).



QR-stickers

These stickers with QR-code can be scanned to be redirected to our Toilet Fun page, for a little laugh in the littlest room. With its 4x4cm size, the stickers suit themselves perfectly for sealing a toilet roll.



WE ALSO HAVE...

Kitchen towels

These two layered kitchen towels consist of 50 strong sheets and are available both with and without wrapping.

Cheerful Kitchen Choice



Wrapless Kitchen Choice



The Happy Tissue

These soft tissues in a happy box are available per 20 boxes with five different designs and consist of 60 tissues per box.



MAKE IMPACT



1141 trees saved*

**203 toilets
built***

12615 lives saved*



December 7th, 2021, go to our website for the most up-to-date data.